

# GIFFT

BY KATHIE LEE GIFFORD

## *Pinot Grigio*

MONTEREY COUNTY, CALIFORNIA

*I have always adored Pinot Grigio wines and after many requests from fans of GIFFT, I knew that this had to be our next offering. I wanted a Pinot Grigio that I could sip by itself while snuggling with my dogs or over appetizers with friends. Made to be perfectly balanced with delightful tropical fruit flavors and crisp citrus acidity, GIFFT Pinot Grigio is super food-friendly and offers pure palate pleasure. As summer sets in, I'll be serving it with fresh salads, mild cheeses, grilled seafood or with nothing at all!*

*Kathie Lee Gifford*

### VINEYARD

GIFFT Pinot Grigio hails from the Scheid family's estate vineyards in Monterey County. Due to the strong maritime influence of the Monterey Bay, the region is renowned for the longest growing season in California. Cooling winds sweep through the vineyards each day, allowing extra "hang time" on the vine for the grapes. Increased hang time leads to more intense flavor development and enhanced depth and richness of fruit.

### WINEMAKING

The grapes are picked in the cool, early morning hours, then brought to the winery where they are gently whole-cluster pressed, chilled, and racked clean to a refrigerated stainless steel tank. The juice is then slowly fermented in 100% stainless steel at a cool temperature to preserve the bright aromatics and fresh fruit flavors.

### TASTING NOTES

GIFFT Pinot Grigio bursts with lively pear and tropical fruits, balanced by crisp acidity and an elegantly refined freshness. Featuring ripe stone fruit and citrus aromas, this wine showcases melon, nectarine and Meyer lemon flavors that finish light and refreshing.



FRIENDSHIP, LOVE, LAUGHTER...IT'S A GIFFT!



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