

SUNNY with a CHANCE of FLOWERS

MEDIA COVERAGE



"We saw a gap in the marketplace," explains Heidi Scheid, Executive Vice President, Scheid Family Wines. "Consumers are looking for a wine that is not only 'better for you' with zero sugar, low calories and low alcohol, it also needs to be delicious and authentically sourced and produced. Our winemaking team conducted so many wine tasting trials that we lost count in order to produce a wine that doesn't make you feel like you're giving up anything. With its positive message and attributes, Sunny is a mindfully made wine that makes you feel good inside and out."

[Link Here](#)

The Washington Post

"Scheid Family Wines in California's Monterey County has just introduced a line of low-alcohol wines called Sunny with a Chance of Flowers." They take some of their estate wine and remove the alcohol by a proprietary process based on reverse osmosis, then blend it back with the rest of the wine to make a final product that's about 9 percent alcohol, rather than 13 percent." "Heidi Scheid told me her family developed the Sunny wines as a response to hard seltzer and the market demand for low-alcohol beverages. Sunny wines are labeled as zero sugar, allowed if the wine has less than 0.5 grams of sugar per 5-ounce serving. They are also about 85 calories per serving, compared to 110-120 calories for most wines in the 13-14 percent alcohol range."

[Link Here](#)



The Washington Post

"The Sunny with a Chance of Flowers line includes a pinot noir, a chardonnay and a sauvignon blanc, each at 9% alcohol and about 85 calories for a 5-ounce serving. That compares to about 110-120 calories for a glass of wine at the more common 13% to 14% alcohol. The Sunny wines are also labeled as "zero sugar," as they have less than 0.5 grams per serving. The wines taste "correct" -- meaning, they taste like pinot noir, chardonnay, and sauvignon blanc. Their distinguishing characteristic is the combination of lower alcohol and lower calories" 1.5/3 stars

[Link Here](#)



SUNNY with a CHANCE of FLOWERS

MEDIA COVERAGE



THE
tastingpanel
MAGAZINE

Sauvignon Blanc - 90 Points

The fruit for this remarkable zero-sugar wine is sustainably farmed in Monterey on a family-owned estate. At 9 percent abv and 85 calories per five-ounce serving, it doesn't get much sunnier than this for health-minded, weight-watching or sugar-free drinkers. This clean tasting white shows off with aromas of lime and white flowers. The palate is light, with grassy notes that are naturally sweetened by flavors of pineapple and honeyed pears. A tart grapefruit finish sets the palate up for that next sip. You can also find "Sunny" Chardonnay and Pinot Noir.

The Tasting Panel, Forthcoming Issue in Nov/Dec

SHANKEN NEWS Daily

"Monterey County, California-based Scheid Family Wines is taking aim at the 'better for you' wine segment with the launch of Sunny With a Chance of Flowers, a low-calorie, low-alcohol wine brand with zero residual sugar."

[Link Here](#)

WINE BUSINESS MONTHLY

The Industry's Leading Publication for Wineries and Growers

"We saw a gap in the marketplace," explains Heidi Scheid, Executive Vice President, Scheid Family Wines. "Consumers are looking for a wine that is not only 'better for you' with zero sugar, low calories and low alcohol, it also needs to be delicious and authentically sourced and produced. Our winemaking team conducted so many wine tasting trials that we lost count in order to produce a wine that doesn't make you feel like you're giving up anything. With its positive message and attributes, Sunny is a mindfully made wine that makes you feel good inside and out."

[Link Here](#)

SUNNY with a CHANCE of FLOWERS

Nutrition Facts

5 servings per bottle ...and our glass is always half full!	
Serving Size	5 fl oz
Amount per serving	
Calories	85
Total Fat 0g	
Total Carbohydrate 3.4g	
Sugar 0g	
Protein .3g	
Alcohol by Volume 9%	
Positivity 100%	
Sunny 24/7	
Gluten Free	

Ingredients:
Sustainably grown grapes from estate owned vineyards of Monterey, CA

Winemaker: Casey DiCesare
Winemaking innovator and former Division-1 athlete

Positively
Delicious

SUNNY with a CHANCE of FLOWERS

MEDIA COVERAGE



IndyStar.
PART OF THE USA TODAY NETWORK

Brighten your days with these wines. Using innovative techniques, these Sunny with a Chance of Flowers wines from California offer just 85 calories per serving, no residual sugar and 9 percent alcohol by volume."

[Link Here](#)

Santé food.wine.spirits.

"The name of a new brand from Scheid Family Winery in Monterey made us smile as the September California wildfires turned our skies grey—Sunny with a Chance of Flowers 2019. The label is unusual for another reason. The nutrition facts are clearly indicated: Each of the five five-ounce servings/ glasses contains 85 calories with 0 sugar and .3g protein and only 9 percent alcohol. The sauvignon blanc was a light, easy drinker with notes of vanilla and flavors of grapefruit and green apple. The brand also offers a Monterey pinot noir."

[Link Here](#)



"A new wine on the market with just 85 calories per serving, no sugar, and lower alcohol! Ideal for daytime drinking and outdoor sipping, this Sauvignon Blanc is positively delicious. This wine is made for those who enjoy a full glass of wine but also want moderation. It's also low in carb and made in California with grapes from sustainable Monterey vineyards!"

[Link Here](#)