



HEIDI SCHEID exemplifies Scheid Family Wines' core values; Courage, Honesty, Respect, Continuous Improvement, Hard Work, Excellence, and Innovation.



POWERED BY WIND & SUNSHINE

Heidi Scheid, Wine Enthusiast's 2020 Person of the Year, has been a shining example of our core values since joining the company in 1992.

Heidi has been a leader in our growth as a grapes-to-glass wine company for the global marketplace. She is a champion of our award-winning wines and sustainability mindset, from being 100% powered by wind to transitioning all 12 estate vineyards to organic by 2025.

Heidi embodies our "Power of Positivity" brand, *Sunny with a Chance of Flowers*. This zero sugar, low calorie and low alcohol wine is perfectly positioned in the trending Better for You wine category.

Not only is Heidi our Executive Vice President, she's our Chief Sunny Officer and we congratulate her on this well-deserved award.



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