

**SUNNY**  
with a  
**CHANCE**  
—of—  
**FLOWERS**



# 2020 HOT BRAND

## WINE BUSINESS MONTHLY

### DOUBLING DOWN ON POSITIVITY AND BALANCE WITH "BETTER FOR YOU" OFFERING

*This "Better for You" wine category has taken off in the last two years, a continuation of the health and wellness trend that emerged over the last decade. Consumers have proven that they are open to these options, and wineries are doing their best to keep up."*

- Erin Kirschenmann,  
Wine Business Monthly Managing Editor

*"Finding the sweet spot was the most important thing because at the end of the day if the wine doesn't taste great, doesn't taste like wine, you're not going to have a successful product."*

- Heidi Scheid,  
Scheid Family Wines Executive Vice President

*"The alcohol is slowly pulled out, and you can see the evolution of the wine, you can see where it's headed. Eventually we found that 9% was that sweet spot where we retained all the flavors and we were able to still deliver a product that, for us, stood up to its fully alcoholic counterparts."*

- Casey Di Cesare,  
Sunny with a Chance of Flowers Winemaker



[Read full article](#)

### 92 PTS. TASTING PANEL

*"This charmer had us at its gentle, glistening and glorious aromas of toasted coconut and buttered toffee."*

- Meredith May - Jan/Feb 2021

### 92 PTS. PLANET GRAPE WINE REVIEW

*"It's hard to believe this is low calorie/low alcohol, because it has all of the ripe golden apple, vanilla, toasty oak and spice with medium body of a regular chardonnay - very fulfilling!"*

- Liz Thach, MW - Feb 2021

**85 CALORIES** 🌿 **ZERO SUGAR** 🌿 **9% ALCOHOL**

[SUNNYWINES.COM](http://SUNNYWINES.COM)