



VISION

By the year 2025, Scheid Family Wines will become one of the most recognized wine producers in quality, innovation and sustainability in the world.

MISSION

Bringing people together to enjoy and savor life.

CORE VALUES

courage

Ability to stand alone in accordance with your beliefs despite criticism.

respect

Showing consideration and treating people with courtesy, compassion and empathy.

honesty

Truthfulness, integrity, sincerity and transparency. Talking the talk and walking the walk.

excellence

Striving for perfection and never being satisfied. Absence of complacency.

innovation

The introduction of something new, pushing the boundaries and exploring things we might not even understand.

hard work

Doing what it takes to get the job done. Making things happen.

continuous improvement

An ongoing effort to always improve, not settling or becoming content and always looking towards the future.

