PARETO'S ESTATE CABERNET SAUVIGNON ESTATE GROWN • MONTEREY





THE PARETO PRINCIPLE, ALSO CALLED THE 80/20 RULE, STATES THAT 80% OF RESULT COME FROM 20% OF THE EFFORT. IN THE WORLD OF WINE, THE PARETO'S PRINCIPLE HOLDS TURE – 80% OF WINE IS CONSUMED BY 20% OF THE PEOPLE



THE PARETO PRINCIPLE, ALSO CALLED THE 80/20 RULE, STATES THAT 80% OF RESULTS COME FROM 20% OF THE EFFORT. THIS IS TRUE IN THE WORLD OF WINE, WHERE 80% OF WINE IS CONSUMED BY 20% OF THE PEOPLE. WITH PARETO'S ESTATE, WE RAISE OUR GLASSES TO THOSE OF US THAT TAKE UP THE SLACK OF OTHERS. CHEERS TO THE 20%!

TASTING & TECH NOTES

NOSE blackberries, blueberries, plum, with notes of vanilla and mocha

PALATE medium-bodied, soft tannins, rich lingering fruit finish

VARIETAL Cabernet Sauvignon

WINE Cabernet Sauvignon from the southern Monterey region, just north of Paso Robles, benefits from long, warm days and cool nights as well as modest rainfall. The result is big, bright, fruit-driven wine with rich tannins and a long finish.

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