

PARETO'S ESTATE

PINOT NOIR

ESTATE GROWN • MONTEREY



THE PARETO PRINCIPLE, ALSO CALLED THE 80/20 RULE, STATES THAT 80% OF RESULTS COME FROM 20% OF THE EFFORT. THIS IS TRUE IN THE WORLD OF WINE, WHERE 80% OF WINE IS CONSUMED BY 20% OF THE PEOPLE. WITH PARETO'S ESTATE, WE RAISE OUR GLASSES TO THOSE OF US THAT TAKE UP THE SLACK OF OTHERS. CHEERS TO THE 20%!

TASTING & TECH NOTES

NOSE cherries, plums, vanilla, tobacco and smoke

PALATE medium-bodied, full of red fruit, sweet oak and a soft finish

VARIETAL Pinot Noir

WINE fruit is sourced from the cool climate region of Monterey. These vineyards are known for foggy mornings and cool afternoons, which lengthens the growing season allowing the bright intricate fruit flavors to develop.

PARETOSESTATEWINES.COM